INGRID MIGNECO

mproshow

THE BUSINESS EXPO BRINING VENEZUELA'S HEALTHCARE INDUSTRY TOGETHER

9na

ExpoSalud PLUS

Una experiencia Élite para hacer negocios

DATE	LOCATION	ADMISSION
MAY 13, 14, 15	Parque Cerro Verde	FREE
2027	DECIBELES EVENT HALL	1PM - 9PM

FINANCING OPTIONS AVAILABLE

0412-586 9343 · 0412-347 8152 · exposaludplus.com · @exposaludplus

J-40117098-6

13, 14, 15
MAYO 2027

CONNECT YOUR BUSINESS WITH NEW COMMERCIAL OPPORTUNITES

1. Three Days of Direct Market Access: Showcase your offering to business leaders, healthcare professionals, and consumers in an environment designed to build commercial relationships and facilitate deals.

2. More Than 150 Healthcare Companies: -.Explore partnerships, distribution opportunities, and potential sales through product showcases, service presentations, and live demonstrations.

3. Infrastructure to Support Your Participation: Exhibition space with partition walls, 110 V or 220 V electrical connections, backup power, and air conditioning.

4. Valuable Connections Beyond the Event: Receive the contact database of all participating companies to follow up on conversations, submit proposals, and develop business relationships.

5. Brand Visibility Before and During the Expo: A welcome graphic featuring your company logo on @exposaludplus, plus rotating logo exposure on the venue entrance and main stage screens.

6. A Recognized Industry Voice to Amplify the Event: Shia Bertoni, a prominent healthcare journalist, serves as brand ambassador and event host, bringing her influence and media reach to the expo.

7. Connections Between International and Venezuelan Businesses: Links with embassies and commercial attachés across Europe, Asia, and the Americas help facilitate coordination between international and local companies.

8. Elite Business Zone Access Included in Your Selected Package: An exclusive setting to strengthen connections and advance business discussions throughout the three-day event.

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DECIBELES SALA DE EVENTOS

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COMMERCIAL FLOOR PLAN AND BOOTH DISTRIBUTION



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INVEST IN YOUR PRESENCE - CONNECT WITH THE MARKET - BE PART OF VENEZUELA'S GROWTH

✓ **An Elite Business Experience:** An exclusive B2B meeting space with amenities and attentive service designed to support productive business conversations across the healthcare industry.

✓ **Direct connections. clear commercial purpose:** Showcase and discover products and services, explore distribution opportunities, and build relationships with prospective customers, suppliers, and business partners.

✓ **Visibility before your first meeting:** Your company profile and authorized contact details will be published on exposaludplus.com ahead of the event.

✓ **Opportunities that extend beyond the expo:** Receive the contact database of all participating companies to follow up with connections and move new proposals forward.

✓ **three days to advance your business agenda:** May 13–15, 2027 (1:00 p.m.–7:00 p.m.)

✓ *Make the most of this focused business event to explore the Venezuelan market and position your company for new expansion opportunities.*



INVESTMENT	$1.170 + VAT

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AN EQUIPPED SPACE TO SHOWCASE YOUR BUSINESS

2X2



PRODUCED STAND = $5.236

3X2



PRODUCED STAND = $7.068

YOUR BOOTH PACKAGE INCLUDES:

- ✓ Booth installation and dismantling.
- ✓ Graphic design for printed booth materials.
- ✓ Two or three printed wall panels, depending on the booth configuration.
- ✓ Flooring or carpeting, plus lighting.
- ✓ Two chairs, one table, and one television.
- ✓ For the 3 × 2 meter booth: a podium with a branded front panel.

Expand your presence: *Larger exhibition spaces and corresponding booth production are available upon request and subject to a separate quotation.*

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CHOOSE YOUR SPACE TO SHOWCASE YOUR BRAND AND BUILD BUSINESS



OPTION 1 — 2 × 2 METER EXHIBITION

PACKAGE A - $7,156 Fully equipped exhibition booth + Elite Business Zone access + notarized invitation letters for two attendees.

PACKAGE B - $6,406 Fully equipped exhibition booth + Elite Business Zone access.



OPTION 2 — 3 × 2 METER EXHIBITION

PACKAGE A - $8,988 Fully equipped exhibition booth + Elite Business Zone access + notarized invitation letters for two attendees.

PACKAGE B - US$8,238 Fully equipped exhibition booth + Elite Business Zone access.

FINANCING OPTIONS AVAILABLE

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SUPPORT FOR YOUR VISIT AND YOUR BUSINESS PRESENCE IN VENEZUELA

HOTEL ACCOMMODATION - $245 PER NIGHT

- ✓ Corporate rate at the five-star Eurobuilding Hotel.
- ✓ Double room with breakfast included for two guests.

NOTARIZED INVITATION LETTER FOR VISA APPLICATIONS - $550 PER PERSON

✓ Documentation support to help you prepare for your participation in the event.

TRADEMARK & COPYRIGHT REGISTRATION IN VENEZUELA - $1,300 PER BRAND

✓ Assistance with trademark protection and applicable copyright registrations.

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LOCAL SUPPORT TO ADVANCE YOUR BUSINESS IN VENEZUELA

Beyond your participation in ExpoSalud Plus, access advisory, administrative, and promotional services to establish and develop operations, position your brand, and build commercial connections.

HEALTH REGISTRATIONS & REGULATORY SUPPORT:

- ✓ Health registrations for pharmaceutical representative offices.
- ✓ Health registrations for importers and distributors of cosmetics, medical supplies, disposable medical products, and medical equipment.
- ✓ Product health registrations for pharmaceuticals, medical supplies, medical equipment, cosmetics, food products, and supplements.
- ✓ Assistance with health compliance approvals.
- ✓ Advisory support for health inspections.

CORPORATE EVENTS

Tailored experiences to introduce your brand, connect with prospective partners, and strengthen your presence in the Venezuelan market.

- ✓ Brand launches.
- ✓ Private business matchmaking events.
- ✓ Media tours.
- ✓ Press conferences.

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COMPANY FORMATION & BUSINESS SETUP:

- ✓ Commercial registration of new companies.
- ✓ Advisory and administrative support for establishing and operating healthcare businesses.

IMPORT ADVISORY & LOCAL REPRESENTATION:

- ✓ Feasibility assessments for imports of medical products.
- ✓ Technical oversight services for healthcare operations.
- ✓ Local representation and regulatory sponsorship for pharmaceuticals, cosmetics, and medical equipment.

YOUR POINT OF CONTACT FOR EXPLORING MARKET ENTRY

Discuss the scope and requirements of each service based on your company, products, and planned operations.

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Glory be to God!



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